



## McDonald's introduces McFizz drinks to beat the heat!

*~New McFizz beverages introduced in 2 exciting flavours at pocket friendly prices~*

**Mumbai, April 12<sup>th</sup>, 2017:** McDonald's India is all set to introduce two new refreshing fizzy drinks to beat the heat! 'McFizz', now available in two flavours - **Blue Citrus** and **Jeera Masala**, is sure to keep you cool in this sweltering summer! With the winning combination of Sprite and flavours, the cool Blue Citrus McFizz and *desi* Jeera Masala McFizz are now available at a pocket friendly price of Rs. 55!

But these drinks aren't the only exciting news this summer! Consumers can now enjoy these drinks as part of the **Happy Price Combo**! McDonald's introduced **Happy Price Combo** that gives everyone a 'right to choose' their own meal. This value combo allows consumers to pick their favorite burger, wrap or side with a beverage of their choice! Everyone gets to choose from a range of options like McAloo Tikki, Mexican McAloo Tikki, French Fries, Chicken Kebab Burger, McEgg, Chicken Kebab Wrap and McFizz, McFloat, Sprite and Coke.

This tempting offer lets consumers customise their combo to suit different taste buds as McDonald's extends its promise of utmost convenience and value at minimal price. The Happy Price Combo can be availed with one food option and one beverage option at an unbelievable price of Rs.60!

***So get your own Happy Price Combo, at the nearest McDonalds India restaurant, today!***

### **About McDonald's India:**

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL) which is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets since 1996. HRPL serves approximately 185 million customers annually, at its 245 (as of September 30, 2016) McDonald's restaurants across 33 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh. The company provides direct employment to over 7,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

HRPL has been recognized as the No. 1 Preferred Employer among the Retail companies in India in 2016 by Great Place to Work® Institute and Retailers Association of India (RAI).

For any further queries, contact:

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