



Surprise! There may be a McDonald's hamper at your doorstep

~ McDonald's delights its McDelivery customers on Global McDelivery Day ~

Mumbai, 25th July, 2017: Love getting surprises? Your favorite burger brand, McDonald's is all set to delight its loyal customers with a special McDelivery on **July 26, Global McDelivery Day**. With this gesture, McDonald's wants to thank its customers for their unwavering support and patronage. The celebrations continue on the McDelivery App, for customers to avail special discounts and offers throughout the day.

Whether one is yearning for one's favourite McDonald's breakfast while curled up in bed or seeking a quick way to feed a bunch of friends dropping in unannounced, McDelivery has always rushed to their doorstep, promising a new level of convenience. From a miniscule delivery focus to a thriving McDelivery platform serving millions today in more than 3,500 McDonald's around the world.

Global McDelivery day sprouted with a simple thought to give back all the love received from consumers along with giving them another reason to indulge in the joy of ordering. As they are constantly transforming the way customers enjoy McDonald's through delivery, the brand promises to keep the excitement of ordering alive. On 26th July 2017, more than 4,500 restaurants across the globe will be celebrating Global McDelivery Day to thank its lovely patrons, who have walked the journey with them through their constant loyalty towards the brand.

**So save this date and treat your tastebuds with your favourite McDonald's meal,
Remember! It's just a fingertip away!**

About McDonald's India:

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL) which is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets since 1996. HRPL serves approximately 185 million customers annually, at its 258 (as of March 31, 2017) McDonald's restaurants across 34 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh. The company provides direct employment to over 7,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

HRPL has been recognized as the No. 1 Preferred Employer among the Retail companies in India in 2016 by Great Place to Work® Institute and Retailers Association of India (RAI).



About McDelivery India:

McDonald's India introduced its brand extension McDelivery in 2005 and ever since have been providing comfort by bringing our most loved burgers and fries at every doorstep. McDelivery in India is the only multi-lingual app/service to place orders across platforms such as web ordering, mobile app and call centre. With a presence of over 110+ restaurants across west and south India, the app is fast adopting to be in sync with today's hi-tech world.

For any further queries, contact:

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