



## Hon'ble Dr. D. Y. Patil and Shri Sushil Kumar Shinde inaugurated new McDonald's® restaurant at Kolhapur

~ Establishes a network of 98 restaurants in the state of Maharashtra ~

**Kolhapur, April 6<sup>th</sup> 2015:** Westlife Development Limited (BSE: 505533) the owner of the Master Franchisee of McDonald's® restaurants India, announced the launch of its second restaurant in the historical city of Kolhapur in Maharashtra, which will be its 98<sup>th</sup> restaurant in the state.

The new restaurant, was launched on 6<sup>th</sup> April and inaugurated by Shri Sushil Kumar Shinde, Ex-Minister of Home Affairs and the Hon'ble Dr. D.Y. Patil, pioneer in the field of education and healthcare in Maharashtra and recipient of the Padmashree Award. The renowned philanthropist and educator was accompanied by other illustrious guests such as Dr. Sanjay D. Patil, Chairman, DYP Hospitality Pvt. Ltd., Mr. Satej D. Patil, Ex- Minister of State, Mr. Raturaj S. Patil & Mr. Prithviraj S. Patil, Mr. Heramb Shelke and Mr. Dilip Kashid (property-owner of the restaurant premises).

Speaking at the launch function, **Mr. Ranjith Paliath, Vice President, Business Operations, McDonald's® India (West & South)** said, *"We have a strong relationship with the state of Maharashtra ever since we launched our first restaurant in Mumbai way back in 1996. Over the years, McDonald's® has partnered with its suppliers to build a best-in-class supply chain in India. Currently, in the West region we are locally sourcing fresh produces like tomatoes and lettuce apart from cheese, buns, poultry, and packaging material such as wrappers. We are extremely thrilled to honor our commitment to the state of Maharashtra and to our customers, suppliers & employees in this region through the new launch."*

The new McDonald's® family restaurant is strategically located at 2104/15 E, Ward, Kawala Naka, opposite Sangam Theatre. Spread across 4,000 square feet of space, the restaurant can easily accommodate 70 guests on the ground floor and 40 guests on its first floor. The restaurant will comprise a team of over 30 employees serving customers and handling operations, with McDonald's imparting international training to local residents in order to further employment opportunities in the region. The restaurant will welcome customers daily between 11 a.m. and 11 p.m.

Customers in the city can now savour the wide range of iconic menu items prepared with quality ingredients at the restaurant as well as gorge on local favourites such as the McAloo Tikki™, McVeggie™ and McSpicy Paneer™ burgers. Those looking for non-vegetarian options can try the delicious Filet-o-Fish, McChicken™, Chicken McGrill and McSpicy Chicken™. Patrons can also choose from an extensive range of appetizing wraps, such as the Big



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Spicy Paneer and Chicken wraps. The take-away counters offer the added convenience of helping customers wrap up their favourite meals to take on the go.

McDonald's® welcomes the people of Kolhapur to the launch of its new restaurant and invites them to come enjoy the delightful gastronomic experience, courteous & quick service and premium quality food that is synonymous with McDonald's® restaurants around the world.

**About the Company:**

Hardcastle Restaurants Pvt Ltd (HRPL) is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets. HRPL has been a franchisee in this part of India since its inception in 1996.

HRPL serves approximately 180 million customers, annually, at its 202 (as of December 31, 2014) McDonald's restaurants across 24 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala and parts of Madhya Pradesh, and provides direct employment to over 8,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurant feature in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

**For any further information kindly contact:**

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