

## **Westlife Development Ltd is committed to the safety and wellbeing of its employees – announces COVID19 vaccination for all its employees**

*The company will cover the cost of vaccination for its employees at the corporate office as well as at McDonald's restaurants.*

**Mumbai, 01<sup>st</sup> April 2021: Westlife Development Ltd** – the company that owns and operates the master franchisee of McDonald's restaurants in West and South India, has always been deeply committed to ensuring safety and wellbeing of its employees. Today, it has announced COVID19 vaccination cover for all its employees including the part time staff and its delivery riders. Westlife will cover the cost of the vaccination and will also facilitate its administration across cities. The company currently employs 10,000 people at their corporate office and their McDonald's restaurants in West and South India.

Delighted to share this announcement, **Namrata Mathur, VP – Human Resources, Westlife Development Ltd** said *"At Westlife, we take our responsibility as an employer and commitment to the society/community very seriously. Our employees are the backbone of our company and keeping them safe has always been top priority for us. We have undertaken various initiatives in this pandemic to safeguard the physical and mental wellbeing of our employees and this is yet another initiative to ensure their safety as well as a safe environment for our customers. We will continue to do whatever it takes to support them in getting through these challenging times and emerge stronger."*

Right from when the pandemic hit our country, the company has been taking definitive steps to keep their employees absolutely safe. Westlife provided all its employees with the best masks, gloves, and global standard sanitizers to protect them, even before COVID gained ground in India. The organization also, promptly implemented stringent processes like conducting regular temperature checks for all crew members, tracking their and their family's health history and ensuring they stand within their social distancing markings in kitchens and restaurants, among many others. During lockdown last year, the company ensured, only limited no of crew members were present inside their restaurants at a time and even introduced flexible working hours for them. To keep restaurant crew members productively engaged during their quarantine at home and upskill them for a stronger comeback, the company introduced a unique Work from Home concept for them as well, where they could access training modules even on their mobile phones.

**About Westlife Development:**

*Westlife Development Limited (BSE: 505533) (WDL) focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary.*

**About Hardcastle Restaurants:**

*HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996.*

*HRPL serves over 200 million customers, annually, at its 304 (as of December 31, 2020) McDonald's restaurants across 42 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh and Union Territory of Puducherry, and provides direct employment to close to 10,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive- thru's, 24/7, McDelivery, McBreakfast and dessert kiosks. The menu features Burgers, Finger Foods, Wraps, Rice, Salads and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's restaurants feature an in-house McCafé.*

*The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.*

**For any further queries, contact:**

**HRPL**

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