



TOTAL REWARDS PEOPLE RESOURCES





CHANGE MANAGEMENT

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INTRODUCTION

Westlife Development Ltd. and Hardcastle Restaurants Pvt. Ltd. individually and collectively referred to hereafter as "Company" and/or "the Company" believe that good communication between employees at all levels throughout the organization promotes better work practice. The Company seeks to conduct itself honestly and with integrity at all times. However, we acknowledge that all organizations face the risk of unknowingly harboring malpractice. We believe we have a duty to take appropriate measures to identify such situations and attempt to rectify them. On this basis, employees are encouraged to raise genuine concerns about malpractice in the workplace without fear of reprisals. The Company will protect them from victimization and dismissal.

The Company undertakes to act in accordance with the Company's Standards of Business Conduct on disclosure of malpractice in the workplace and to take steps to protect to its workers from detrimental treatment or dismissal if they raise concerns in good faith.

AUTHORITY OF VIGIL & WHISTLEBLOWER POLICY

Overall authority for this policy sits with the Vigil & Whistleblower Committee. All employees have the responsibility to facilitate the operation of this policy and to ensure a feeling of confidence to be able to raise concern, without fear of reprisals, in accordance with the procedure set down below.

All Company employees are responsible for the success of this policy and should ensure that they take steps to disclose any wrongdoing or malpractice of which they become aware. Failure to do so would make him or her equally responsible to the acceptance of the violation.







DEFINITIONS

1. Whistleblower:

A person or entity making a disclosure of any unethical activity that they have observed.

Whistleblowers could be anyone from employees, contractors, contractor's employees, clients, vendors, interns, internal or external auditors, law enforcement/regulatory agencies or other third parties.

2. Vigil and Whistleblower Committee:

The Vigil and Whistleblower Committee consist of a team of senior Company personnel who are required to assess independently the concerns raised by the Whistleblower. The office of the Vigil and Whistleblower Committee will be managed by the Vigil and Whistleblower Custodian.

3. Investigation Committee:

This team consists of members nominated by the Vigil and Whistleblower Custodian to conduct the actual on ground investigation of the concerns raised by the Whistleblower. The size of the Investigation Committee will be decided by the Vigil and Whistleblower Committee. A minimum of 2 members would be required to investigate the matter.

4. The Standards of Business Conduct:

The Standards of Business Conduct are a guide to the ethical and legal responsibilities we share as members of the Company. This is not a complete rulebook that addresses every ethical issue that might arise. It is not a summary of all laws and policies that apply to McDonald's business. It is not a contract, and it does not replace good judgment. Rather, the Standards of Business Conduct give us guidance and direct us to resources to help us make the right decisions.

5. Ethical Behavior:

Behavior in accordance with the accepted principles of right and wrong that govern the conduct of a profession including but not restricted to financial impropriety and accounting malpractices.

6. Professional behavior:

Displaying a courteous, conscientious and generally businesslike manner at the workplace that strives to maintain a positive regard to others while avoiding excessive display of deep feeling.

7. Compliance violation:

A compliance violation is an offense or interruption of legal and standard operating procedures usually due to negligence and failure to comply with established protocols, rules, or laws.

8. Ethical violation:

An ethics violation is a wrong dealing with a moral duty, honest virtues, or professional standards. An ethics violation is an act that defies decent behavior or a governing principle. Violations are activities not conforming to or in accordance with established conduct of right and wrong and moral character. An unethical action usually occurs when someone does not follow his or her conscience.





There are a number of actions are considered unethical and against the Standards of Business Conduct of the Company and therefore, we have listed out the violations and the categories it would usually be classified against. Additionally, documented below are the corresponding behaviors which are expected from employees of the Company. However, these categories are inclusive but not limited to the lists.

Generally, unethical violations would fall under the below 4 categories.

Note: References to the masculine gender shall be deemed to include other genders also.



HR ETHICS

Interactions between managers, business owners and employees create numerous opportunities for violation of ethics. Discrimination based on either ethnicity, gender, age or other factors is an issue. Managers who discriminate against minority groups in hiring practices, compensation and the employment terms can face legal and social penalty. Dishonesty and manipulation are also examples of unethical workplace behavior.



Certain unethical accounting practices are illegal, such as misrepresenting income or expense figures on financial statements. There are a number of accounting practices that are considered unethical, as well, such as plumping the goodwill figure on a balance sheet or unjustifiably shifting expenses to inappropriate periods to influence current financial results.



Businesses often affect a variety of external stakeholders that have nothing to do with a company aside from the issues brought about by the company's actions. Large amounts of pollution in the air or water can introduce disease and cancer epidemics in local communities, for example. Simple nuisances like noise pollution or a significant increase in truck traffic can damage the quality of life in surrounding communities, as well. Completely ignoring these external impacts is clearly unethical.







THEFT & FRAUD

Business owners or employees can commit violation of ethics on an individual basis, and/or on behalf of a company. Executives and employees can misappropriate money from their companies for personal use before getting caught. Even front-line store operations can steal money or inventory directly from their employers.

SPECIFIC BEHAVIOURS EXPECTED FROM THE EMPLOYEES



All Company employees must observe the highest standards of personal and professional integrity, honesty and ethical conduct which is free from fraud and deception while working on the Company premises or while working for Company sponsored business.



CONFLICT OF INTEREST

All Company employees are expected to avoid clash of his or her personal interest with that of the Company's which limit the ability to perform duties and responsibilities.



All Company employees shall not, without prior approval of the Vigil & Whistleblower Committee, accept employment or a position of responsibility whether for remuneration or otherwise, with any other company. This also includes providing "freelance" services to any other company.







CONFIDENTIAL INFORMATION

Company employees shall not disclose any information concerning the Company's business, customers, suppliers etc. which is not in the public domain, unless authorized to do so when disclosure is required. This obligation continues even after leaving the employment of the Company.



STATUTORY COMPLIANCE

Company employees must endeavor to ensure that all the applicable rules and regulations specific to Statutory Compliance are adhered to. Additionally, if any employee becomes aware of any information that he or she believes is evidence of any material violation of any law, rule, or regulation, then the employee must bring this to the attention of a senior management person.



No employee may indulge in subscribing, buying or selling the securities of the Company, which may be in contravention of the regulations framed by SEBI (Securities and Exchange Board of India). This may include but not limited to the below:

- Purchasing or selling securities of the Company while in possession of material and non-public information relating to securities of the Company.
- ii. Trading in securities of the Company during the period when the trading window is closed.
- iii. Direct or indirectly passing on the material and non-public

information outside, except on a need to know basis.

- iv. Not intimating trading in the securities of the Company during the period other than the trading window, to the Compliance Officer within 24 hours of trading
- v. Not holding the investment for a minimum period of 30 days from







CORPORATE OPPORTUNITY

Company employee should not exploit for their own personal gain, opportunities that discovered through the use of corporate property, information or possession, unless the opportunity is disclosed fully and in writing to the Business Council to pursue such opportunities.



EXTERNAL COMMUNICATIONS WITH MEDIA & INVESTORS

Company employees' should not exploit for their own personal gain, opportunities that discovered through the use of corporate Company employees must maintain and retain the reputation of the Company and ensure that information to media/investors is accurate and properly presented. Only designated representatives would be authorized to give interviews or make statements to the media/investors. Any other employees receiving requests for information from media/investors or any external agency should refer such requests to the Corporate Communications department of the Company.



PROTECTION OF ASSETS

All Company employees must protect the Company's assets. Care should be taken to ensure that assets are not misused, misappropriated, loaned to others, sold, or donated without appropriate authorization. All Company assets must be used for legitimate business purposes.



GIFTS & DONATIONS

Company employees' must neither receive or offer or make directly or indirectly any illegal payments, remunerations, gifts, donations or comparable benefits which are intended to or perceived to obtain business or un-competitive favors for the conduct of its business.







This policy applies to all Company employees. The Company has introduced these procedures to enable employees to raise or disclose concerns about malpractice (compliance and/or ethical violation) in the workplace at an early stage and in the right way, and they apply in all cases where there are genuine concerns, regardless of where this may be and whether the information involved is confidential or not.

The term 'malpractice' includes but is not exhaustive of:

- Criminal offences;
- Breaches of legal duty (including negligence, breach of contract, breach of administrative law);
- Miscarriages of justice;
- Health and safety;
- Damage to the environment;
- The concealment or abetment of any of the above.

If an individual raises an actual concern and is acting in confidence, even if it is later discovered that they are mistaken, under this policy they will not be at risk of losing their job or suffering any form of retribution as a result. This assurance will not be extended to an individual who maliciously raises a matter they know to be untrue or who is involved in any way in the malpractice.



Any person may report allegations of suspected malpractice. Knowledge or suspicion of malpractice may originate from employees, contractors, clients, vendors, exchange students, internal or external auditors, law enforcement/regulatory agencies, interns, trainees, apprentices, retainers or other third parties. Allegations of malpractice may also be reported anonymously. Reports of allegations of suspected malpractice are encouraged to be made in writing so as to assure a clear understanding of the issues. Such reports should be accurate rather than provisional (speculative) and must contain as much specific information as possible to allow for proper assessment of the nature, extent and urgency of preliminary investigative procedures.



Malpractices can be reported through any one of the following:

1. The report can be presented to the Vigil and Whistleblower Committee through any of the methods mentioned below.

a) Email Complaint:

An email complaint can be sent to the Vigil and Whistleblower Committee at

XXX@mcdonaldsindia.com or

submitted to any member of the Vigil and Whistleblower Committee.

If the complaint is against any member of the Vigil and Whistleblower Committee, this could be filed with the Vigil and Whistleblower Custodian. He / she will report the complaint to the Chairman of the Internal Audit Committee who will initiate an investigation under the responsibility of a designated committee comprising of non related executives.

b) Written Complaint:

A written complaint can be submitted to the Vigil and Whistleblower Custodian. In the event that the Vigil and Whistleblower Custodian is unavailable, the written complaint can be submitted to any member of the Vigil and Whistleblower Committee. If the complaint is against any member of the Vigil and Whistleblower Committee, this could be filed with the Vigil and Whistleblower Custodian. He / she will report the complaint to the Chairman of the Internal Audit Committee who will initiate an investigation under the responsibility of a designated committee comprising of non related executives.

c) Telephone:

A complaint can be made at the Vigil and Whistleblower Hotline at XXXX

- 2. A report may also be made to the direct reporting manager (in case there is no potential conflict of interest) or made to any other official in the Company whom the reporting employee can expect to have the responsibility to review the alleged unethical activity.
- 3. In the event the Whistleblower does not wish to disclose the violation/malpractice through any of the methods mentioned above, he shall have direct access to the Chairperson of the Audit Committee in appropriate or exceptional cases. He shall contact said Chairperson in any one or more of the following contact details:
 - Email
 - Phone
 - Fax

If unable to get through, he shall contact the Company Secretary of the Company.

Note – Anonymous reporting can be made by a Whistleblower only through written complaint and/or telephone.







INVESTIGATING PROCESS IN RESPECT OF VIOLATION

The following investigation process will be adhered to by the Company in case the report is filed with the Vigil and Whistleblower Committee or any other Company employee. For the detailed process on the Investigation, refer to Appendix 2.

- 1. The Vigil and Whistleblower Committee will determine whether the complaint actually pertains to a compliance or ethical violation through majority decision within X business days of receipt of the complaint with the committee.
- 2. If the Vigil and Whistleblower Committee decides that the complaint is <u>not</u> legitimate, wherever possible, Vigil and Whistleblower Custodian will communicate the rationale for the decision to the complainant. However, the complainant can escalate the matter to the Chairperson of the Audit Committee, if the person still believes there is a reason.
- 3. If the Vigil and Whistleblower Committee determines that the complaint is legitimate, an Investigation Committee (identified by the Vigil and Whistleblower Custodian) will investigate the alleged violation.
- 4. The Investigation Committee will file a report of the findings to the Vigil and Whistleblower Custodian along with any supporting evidence.
- 5. The Investigation Committee will take all reasonable efforts to ensure that the investigation process is completed within three calendar weeks from the day of the receipt of complaint. If not, it shall justify the need for extension to the Vigil and Whistleblower Committee.
- 6. The Vigil and Whistleblower Committee will make a decision based on the conclusions of the

- Investigation Committee this could involve initiating a disciplinary process, or informing external authorities if a criminal action has been committed e.g. fraud or theft.
- 7. If it is found that there is not enough evidence of malpractice, or the actions of the individual(s) are not serious enough to necessitate disciplinary action, it may be more appropriate for a manager to take a more informal approach to dealing with the matter.
- 8. The complainant will receive a notification in writing of the outcome of the investigation, though not all the details or a copy of the report.
- 9. Possible outcomes of the investigation could be that:
 - The allegation could not be substantiated: or
 - Action has been taken to ensure that the issue/problem/violation does not occur again. The complainant will not, however, be given details about the action taken as this could breach the confidentiality of the person(s) involved.
- 10. If the complainant feels a more satisfactory response is due, they should raise the matter with the Chairperson of the Audit Committee or the Company Secretary of the Company outlining the reasons.







The Company will use best efforts to protect Whistleblowers against reprisal, as described below.

- 1. The Company will keep the Whistleblower's identity confidential, unless
 - a) The person agrees to be identified.
 - b) Identification is necessary to allow the Company or legal officials to investigate.
 - The person charged with a violation in which the information is required as a matter of legal right.
- The Company prohibits retaliation against a Whistleblower with the intent of adversely affecting the terms or conditions of employment. Whistleblowers who believe that they have been
- retaliated against may file a written complaint with the Vigil and Whistleblower Committee. A proven complaint of retaliation shall result in a proper remedy for the person harmed and severe disciplinary action including termination of employment against the retaliating person.
- 3. In the event that a complaint made in good faith, is subsequently found to be untrue, no action would be initiated against the Whistleblower. However, action will be taken against Whistleblowers not making allegations in good faith.



DOCUMENTATION AND REPORTING

- The investigation report will be filed as per the format attached in Appendix 1 – Vigil and Whistleblower Investigation Report. All reports along with the supporting documentation and evidences will be filed and retained by the investigation team.
- A quarterly status report on the total number of complaints received during the period, with summary of the findings of the Vigil and Whistleblower Committee and the corrective actions taken will be sent by the Vigil and Whistleblower Custodian to the Chairman of the Audit Committee.
- 3. All documentation pertaining to the complaint including but not restricted to the investigation report, corrective action taken and evidence will be maintained by the Vigil and Whistleblower Custodian for a period of X years.
- 4. All complaints received will be kept confidential and will be shared only on a 'Need to Know' basis.
- 5. All investigation reports shall be brought to the attention of:
 - a) The Company Secretary and
 - b) The CFO or head of Finance & Accounts of the Company.







FALSE DISCLOSURES

The Company will treat all disclosures of malpractice seriously and protect the employees who raise concerns in good faith. However, appropriate disciplinary action will be taken in accordance against any employee who is found to have made a disclosure maliciously that they know to be untrue, or without reasonable grounds for believing that the information supplied was accurate.

This may result in dismissal.



Permanent members of committee are as below:

NAME	DESIGNATION	CONTACT
B. R. Barpande	Chairperson of Audit Committee	E: pbarpande@gmail.com
*Seema Arora Nambiar	Senior Director, People, Resources & Administration.	Ph : (022) 4913 5030 E: seema@mcdonaldsindia.com
Dr. Shatadru Sengupta	Senior Director – Legal & Company Secretary	Ph : (022) 4913 055 E: shatadru@mcdonaldsindia.com
Sanjay Soni	Senior Vice President - Development	Ph : (022) 4913 5006 E : sanjay@mcdonaldsindia.com
Suresh Lakshminarayananan	Senior Director – F&A & IT	Ph : (022) 4913 5006 E: suresh.lakshminarayanan@mcdonaldsindia.com

^{*}Vigil and Whistleblower Custodian

Investigating Committee will be decided on an ad-hoc basis by the Vigil and Whistleblower Committee.



addin' it up VIGIL & WHISTLEBLOWER | POLICY



APPENDIX		
APPENDIX 1	COMPLAINT FORM	Complaint Form (V&W)_2014.docx
APPENDIX 2	INVESTIGATION PROCESS	Investigation Process (V&W Policy).
APPENDIX 3	STANDARDS OF BUSINESS CONDUCT	SBC 2012.pdf

